



### **About the Founder of Global Success Club:**

Global Success is headed by CEO Ms. Işınay Kemmler. Ms. Kemmler was born in Turkey in 1968. She studied international relations at the Marmara University in Istanbul and came to Germany in the early 1990s. She received her diploma in Political Science, Economics and Media Sciences from the Philipps-University in Marburg, Germany.

After graduating from Philipps-University, she held several positions doing consulting and marketing management work in the IT industry in global firms like EDS and Actuate Corporation. In 2005 she started her own consulting company, Kemmler Consulting, through which she offered strategic international marketing consulting services in the B2B environment with a focus on innovative, technical products. Ms. Kemmler is the author of the book, "Business Know-How Turkey" which was published by Redline Wirtschaftsverlag in 2008. The book serves as a guide for German-speaking business executives interested in doing business in Turkey.

After several years of working with international businesses themselves, Ms. Kemmler realized there was an opportunity to make it even easier for them to connect and collaborate with as well as benefit from each other. From this observation, the Global Success Club was born. The Global Success Club is an exclusive online network that gives the executives of international, innovative businesses a platform through which they can connect with each other, share experiences and expertise, connect with relevant organizations and government agencies and take advantage of special events and offers, like intimate fireside chats with experts and use of the Global Success Club headquarters for meetings.

Outside of her work at Global Success, Ms. Kemmler has been active in various social causes. She founded the NGO IKU.NET, a women's network for intercultural entrepreneurs that aims to promote entrepreneurship and the benefits of cultural diversity both in business and society as a whole. The project received an award from the German government recognizing the innovativeness of its approach. She is currently the president of IKU.NET and also serves as a board member for the European Committee of Hesse (EKH), representing women's organizations and associations in Hesse.

Ms. Kemmler is married and has two children.