



## PRESS RELEASE

### The Global Success Club announces the Strategic Investment Summit: USA in Frankfurt am Main

#### Summit will focus on insights for growth in R&D and manufacturing in the United States

**Frankfurt am Main, September 22, 2015** – The Global Success Club, a business-to-business network, exclusively focused on the senior executives of innovative, international companies from around the world, announces that the “Strategic Investment Summit: USA” will take place on September 29, 2015 at the Grandhotel Hessischer Hof in Frankfurt/Main, Germany. The Summit will be held under the patronage of the Minister-President of the German State of Hesse, Volker Bouffier, and the Lord Mayor of the City of Frankfurt am Main, Peter Feldmann. The partners include the German arm of SelectUSA and the Consulate General of the United States in Frankfurt am Main, Germany.

“Besides being one of the top locations in the world for foreign investments, the United States is also known for its innovative capacity,” said Işınay Kemmler, Chief Executive Officer of the Summit organizer, the Global Success Club. “The Summit provides a key platform for executives of innovative manufacturing companies to engage with both domestic and international business experts on the business and investment opportunities available in this premier location for new business investment, specifically in research and development (R&D) and manufacturing. It will address some of the biggest questions as well as key challenges and opportunities facing these sectors in the U.S.”

The Summit will feature a number of senior level executives from some of Germany’s top manufacturing companies in interactive panel sessions that will allow them to showcase their strategies for achieving success in the U.S., share their experiences with entering the market or expanding their R&D and/or manufacturing operations, and provide practical recommendations for successful investing in the U.S.

These sessions will focus on the conditions surrounding R&D and manufacturing in the U.S., the protection of intellectual property, federal tax credits and other financial incentives, partnership opportunities with American academic and research institutions, and the possible impact of the proposed Transatlantic Trade and Investment Partnership (TTIP) on the manufacturing industry in Germany, as well as highlight current U.S. economic trends and introduce high-growth opportunity industries and regions.

The Summit will also incorporate matchmaking sessions between senior executives and representatives of city, regional and state economic development organizations to explore mutually beneficial investment opportunities.



The Summit will be opened by Ms. Lucia Puttrich, Minister of European and Federal Affairs and Representative of the State of Hessen to the Federal Government, and Dr. Lutz Raettig, Member of the Frankfurt am Main City Council and Chairman of the Supervisory Board of Morgan Stanley Bank AG.

Confirmed speakers include, among others:

- Dr. Thomas Becker, VP Governmental Affairs at the BMW Group
- Dr.-Ing. Thomas Becks, Head of Technology & Innovation at the VDE (Association for Electrical, Electronic & Information Technologies)
- Mr. Jason P. Cooper, Partner & Co-Coordinator of the IP Practice at Alston & Bird LLP
- Charles Eloshway, Senior Patent Counsel at the U.S. Patent & Trade Office
- Mr. Andreas Fobbe, Export Sales Manager North & South America at ifm electronic GmbH
- Prof. E. h. Dr.-Ing. Johann Grabenweger, CSO of Sales & Service at KHS GmbH
- Dr. Joachim Hasenmaier, Member of the Board of Managing Directors at Boehringer Ingelheim
- Prof. Dr.-Ing. Michael Heuken, VP Corporate Research & Development at Aixtron SE
- Dr. Stefan Horstmann, VP Chemicals Patents & Scientific Services at Merck KGaA
- Mr. Rolf Najork, COO & Executive Board Member at Heraeus Holding GmbH
- Dr. Michael Pcolinski, VP Advanced Materials & Systems Research at BASF
- Ms. Annegret Reinhardt-Lehmann, Managing Director of Wirtschaftsinitiative FrankfurtRheinMain e.V.
- Mr. Siegfried Schabel, CEO of MEC Holding GmbH
- Mr. Charles Vaillant, VP Innovation & Corporate Strategy at MANN+HUMMEL
- Dr. Heike Wenzel, President & CEO of the WENZEL Group
- Dr. Robert G. Wilhelm, Executive Director of the Charlotte Research Institute (University of North Carolina – Charlotte)

The full agenda, including session details and speaker information, is available online at:  
<http://globalsuccess-days.net/usa-speakers>.

The Strategic Investment Summit: USA is the second conference in the Global Success Days event series, an ongoing series of events that bring together the executives of international, innovative businesses and organizations interested in furthering the growth of these businesses in one location in order to exchange insights and ideas for growth, as well as to learn about the latest innovations and global trends in their respective industries.

#### **Media Contact**

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### **Notes to the editors**

Please note, speakers and major participating companies attending the event will be available for interviews. Please inform the Global Success Club of the persons you would like to interview at the Summit and we will do our utmost to assist you in setting up these interviews.

### **About the Global Success Club**

The Global Success Club, founded by Işınay Kemmler, is a business-to-business network exclusively focused on the senior executives of innovative, international companies from around the world. Its mission is to support innovative companies from the various manufacturing industries in their international and sustainable growth through its web platform, conferences, and customized events. To this end, the goals of the Global Success Club are to share knowledge and insights on global business and trade activities and on the latest innovations and global trends in a variety of industries, as well as to connect innovative companies with each other and with other parties supporting international trade, innovation, knowledge, and technology transfer. The Global Success Club is based in Frankfurt am Main, Germany.

Additional information is available at: <https://www.globalsuccess-club.net>

### **About the Global Success Days**

The Global Success Days are a series of events offering the executives of innovative, international businesses a chance to share their own experiences with doing business internationally and to learn from what others have to say. The events feature talks by and panel discussions with international experts in various fields. Attendees also have extensive opportunities to network with fellow executives, government officials, and representatives from international organizations. The Global Success Days event series is an extension of the Global Success Club, a business-to-business network, exclusively focused on senior executives of innovative, international businesses from around the world.

Additional information is available online at: <http://globalsuccess-days.net>.