

## Press Release

# The second German-Turkish Innovation Summit - cooperation in research and development in the light of Industrie 4.0

*The second German-Turkish Innovation Summit in Istanbul once more invites senior managers of innovative companies and organizations from Germany and Turkey to discuss the challenges of digitization in the manufacturing industry, as well as to initiate and deepen long-term cooperation.*

**Frankfurt am Main, 16 November 2016-** On 15th and 16th March 2017 the second German-Turkish Innovation Summit will take place - organized and hosted by the Global Success Club (GSC) - in Istanbul. After its successful start in Frankfurt in autumn 2014, senior managers of innovative companies from Turkey and Germany will now meet again to share experiences, learn from each other, to discuss technology trends and possible investment opportunities, and to stimulate sustainable bilateral partnerships in research and development. The conference will be sponsored by the Federal Ministry of Education and Research. "We look forward to continuing the German-Turkish Innovation Summit despite turbulent times in recent months with the support BMBFs in Istanbul. Under the banner of Industrie 4.0 we see great potential for sustainable innovation cooperation" explained Isinay Kemmler, the CEO of Global Success Club (GSC) about the aim of the event.

Among the 300 summit participants will be decision-makers and leading experts from technology-oriented production companies and those from research and development. Representatives of innovative international companies from various industries - automotive, mechanical engineering, chemicals, renewable energy, electrical, medical and automation technology – will be united by their interest in the topic "Industrie 4.0" and resulting transnational cooperation and investment opportunities.

### **Variety of topics in interactive roundtables**

The two-day summit will consist of a series of interactive panel discussions. The topics of these meetings will cover a broad range of important issues, opportunities, and options for industrial production in the light of Industrie 4.0 from: the latest technology trends for the manufacturing sector in times of digitization, intelligent factories and products, data and IT security concepts, as well as the future demands of education and employee skills in a changing working world are some of the contents that are the focus of these sessions. High-level representatives from companies such as Festo and Vestel will not only share their expertise and experiences in the panels, but also show off their innovations and industry 4.0

applications in the first furnished Innovation Lounge. Investment opportunities for German companies in Turkey, and vice versa, in the areas of research & development are illustrated interactively with field reports. "Matching" between interested companies is the spirit and theme of the summit which is facilitated by a specially designed mobile app.

### **Turkish-German Innovation Award**

A special program part of the second German-Turkish Innovation Summit is the presentation of the Turkish-German Innovation Award. This will be awarded in acknowledgement of an innovative product, which is the result of the joint development of a Turkish and German company. "A transnational cooperation between perfectly complementary German and Turkish companies brings decisive competitive advantages out of new innovations for both sides. In addition, the companies win in their respective markets reliable partners and benefit from their networks. With this award we want to demonstrate this double added value and the opportunities and encourage others." says Kemmler.

### **Global Success Club**

The Global Success Club, founded by Işınay Kemmler, is a business-to-business network exclusively focused on the senior executives of innovative, international companies from around the world. Its mission is to support innovative companies from the various manufacturing industries in their international and sustainable growth through its web platform, conferences, and customized events. To this end, the goals of the Global Success Club are to share knowledge and insights on global business and trade activities and on the latest innovations and global trends in a variety of industries, as well as to connect innovative companies with each other and with other parties supporting international trade, innovation, knowledge, and technology transfer. The Global Success Club is based in Frankfurt am Main, Germany.

Further information is available at: [www.globalsuccess-club.net](http://www.globalsuccess-club.net)

Further information about the German-Turkish Innovation Summit under: [www.globalsuccess-days.net](http://www.globalsuccess-days.net)

Image material can found and downloaded be on the Internet, [www.globalsuccess-days.net/press](http://www.globalsuccess-days.net/press). Copyright free - Courtesy copy requested by press office.

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